

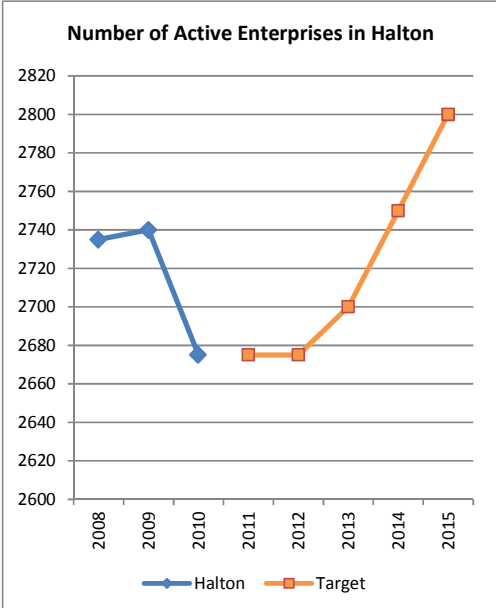
APPENDIX 1 - EMPLOYMENT, LEARNING AND SKILLS

Background Information to Sustainable Community Strategy Partnership Indicators 2011/12 to 2015/16

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Increase the proportion of business diversity in the following sectors: (New measure) <ul style="list-style-type: none"> • Knowledge/Economy • Super port • Low carbon/green • Visitor economy 	HBC	Tim Leather	3
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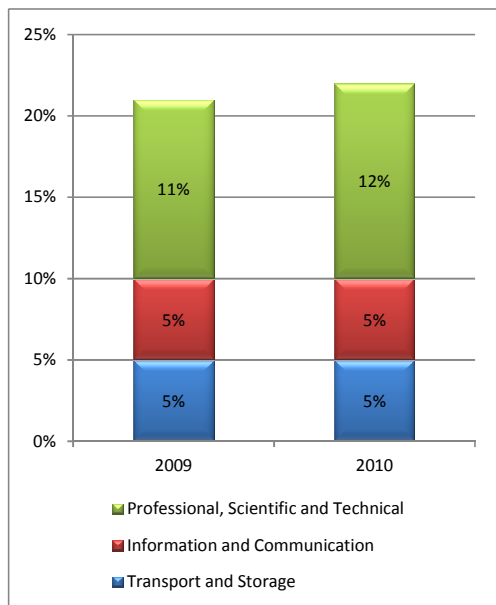
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Increase the number of active enterprises within the Borough									
		Lead Partner:		Halton Borough Council					
		Responsible Officer:		Tim Leather					
		Good is:		An increased figure					
		Indicator Purpose / Brief Description:		Used to show growth of active enterprises within the Borough.					
		Information from: (table B1.1)		http://www.ons.gov.uk/ons/rel/bus-register/uk-business/2010/uk-business--activity--size-and-location.pdf (2010) and Nomis website 2008 & 2009 data					
Targets based on current information and subject to known funding level. Targets will require review should funding or priorities be changed.									
		2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16
Halton Target					2675	2675	2700	2750	2800
Halton Actual		2735	2740	2675					
Benchmarking:									
All England		Not appropriate for benchmarking							
Northwest									
Relevant Statistical Neighbour									
Supporting Commentary & Target Rationale (2011 / 2012 Onwards):									
<p>Links to SCS objective 1 - To develop a strong, diverse, competitive and sustainable local economy.</p> <p>Given the current economic climate the target rationale is to increase the number of active enterprises within Halton over the 5 year period, with a more immediate target of maintaining the number for the first few years.</p> <p>This measure is a new measure, although ONS have provided a back calculation for 2008 and 2009 in order to provide some trend analysis. Please note however the back calculation may be flawed and therefore comparison with 2010 and previous years data is not ideal.</p>									

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Increase the proportion of business diversity in the following sectors:

- Knowledge Economy
- Super port
- Low carbon/green
- Visitor economy



Lead Partner: Halton Borough Council

Responsible Officer: Tim Leather

Good is: Larger proportion

Indicator Purpose / Brief Description:

The measure is in line with the Liverpool City Region priority agreed sectors for growth.

Standard categories are used to classify businesses, which enables diversity of business within the local area to be measured. These particular categories have been chosen as areas of focus for growth and as representative of the four larger sectors within the local area. The following standard categories have been chosen as a proxy for these priorities:

- Professional, Scientific and Technical
- Information and Communication
- Transport and Storage

Targets based on current information and subject to known funding level. Targets will require review should funding or priorities be changed.

	2009	2010	2011	2012	2013	2014	2015	2016
Halton Target			23%	24%	25.5%	27%	28.5%	30%
Halton Actual	21%	22%						

Benchmarking:

Benchmarking Area	2009	2010	2011	2012	2013	2014	2015	2016
All England								
Northwest								
Relevant Statistical Neighbour								

Supporting Commentary & Target Rationale (2011 / 2012 Onwards):

Links to objective 1 – To develop a strong, diverse, competitive and sustainable local economy.

http://public.edition-on.net/links/3059_tmp_economic_reivew_2011.asp

The Mersey Partnership have outlined the priority sectors for growth across the region.

It is critical however that there is growth for all sectors (as shown in the previous measure) and that growth in these sectors is not at the expense of growth overall.

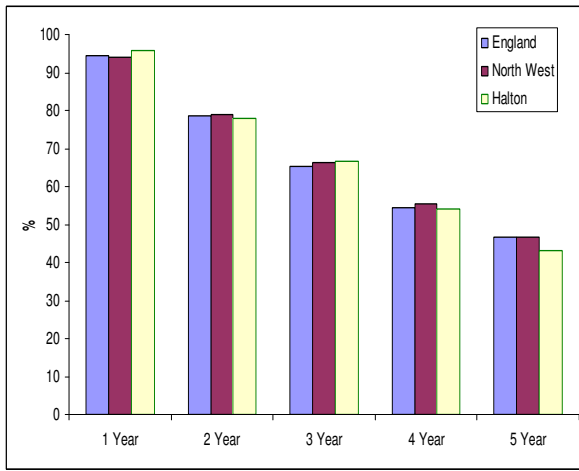
For information please see the chart below indicating the sectors where share is 5% or above

	2009	2010		2009	2010
Production	10%	10%	Health	7%	7%
Construction	11%	11%	Professional, scientific & technical	11%	12%
Information and Communication	5%	5%	Business administration and support services	8%	8%
Wholesale	6%	6%	Accommodation & food services	6%	6%
Retail	11%	11%	Arts, entertainment, recreation and other services	6%	6%
Transport & Storage	5%	5%			

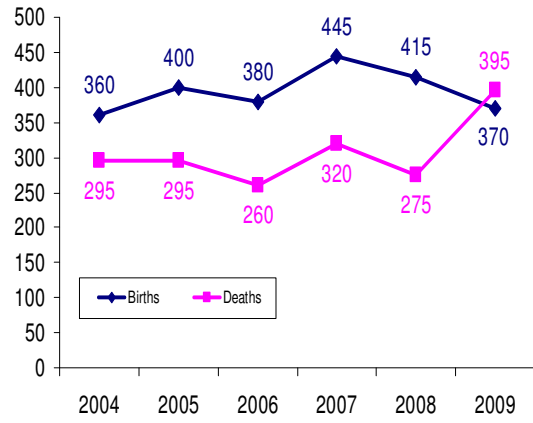
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Increase the number of people classed as self-employed																													
<p>Number of people classed as self-employed</p> <table border="1"> <caption>Chart Data: Number of people classed as self-employed</caption> <thead> <tr> <th>Year</th> <th>Halton Actual</th> <th>All England</th> <th>North West</th> <th>Halton Target</th> </tr> </thead> <tbody> <tr> <td>2008 / 2009</td> <td>4.1%</td> <td>8.9%</td> <td>7.8%</td> <td>6.0%</td> </tr> <tr> <td>2009 / 2010</td> <td>6.0%</td> <td>9.0%</td> <td>8.0%</td> <td>6.5%</td> </tr> <tr> <td>2010 / 2011</td> <td>5.6%</td> <td>9.0%</td> <td>8.1%</td> <td>7.0%</td> </tr> </tbody> </table>		Year	Halton Actual	All England	North West	Halton Target	2008 / 2009	4.1%	8.9%	7.8%	6.0%	2009 / 2010	6.0%	9.0%	8.0%	6.5%	2010 / 2011	5.6%	9.0%	8.1%	7.0%	Lead Partner:	Halton Borough Council						
		Year	Halton Actual	All England	North West	Halton Target																							
		2008 / 2009	4.1%	8.9%	7.8%	6.0%																							
		2009 / 2010	6.0%	9.0%	8.0%	6.5%																							
		2010 / 2011	5.6%	9.0%	8.1%	7.0%																							
Responsible Officer:	Siobhan Saunders																												
Good is:	An increased figure																												
Indicator Purpose / Brief Description:																													
To show that the authority is supporting entrepreneurship by showing how much Halton has increased the number of people classed as self-employed.																													
Source NOMIS: % self-employed of those aged 16-64.																													
Self-employed information for the borough is available from the NOMIS website via the annual Business Register and Employment Survey (BRES). This measure is reported between September and December for the previous year.																													
Targets based on current information and subject to known funding level. Targets will require review should funding or priorities be changed.																													
	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16																					
Halton Target				6.0%	6.5%	7.0%	7.5%	8.0%																					
Halton Actual	4.1%	6.0%	5.6%																										
Benchmarking:																													
All England	8.9%	9.0%	9.0%																										
Northwest	7.8%	8.0%	8.1%																										
Relevant Statistical Neighbour																													
Supporting Commentary & Target Rationale (2011 / 2012 Onwards):																													
<p>This measure links to objective 2 - to foster a culture of enterprise and entrepreneurship to make Halton an ideal place to grow a business.</p> <p>From April 2011 the new Enterprise Allowance Scheme was introduced. This scheme is available to Job Centre Plus customers aged 25 years and over who have been claiming JSA for between 6-12 months and who move into employment with an allowance of £65 per week for 26 weeks, £32.50 for the following two weeks. Those new businesses that remain trading after 52 weeks will be able to access a low interest loan to be repaid in a period of 3 years.</p> <p>In addition limited business start-up grants are available through Halton Borough Council.</p> <p>Target has been set to narrow the gap between Halton and the North West average over the five year period based on current funding levels and initiatives in place.</p> <p><u>Additional information around this priority</u> Supporting information available includes the business survival rates and the births and deaths of businesses data which shows enterprise sustainability across Halton. Please see charts overleaf.</p>																													

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Business Survival rates of those business births in 2004. Source ONS business demography (2009)



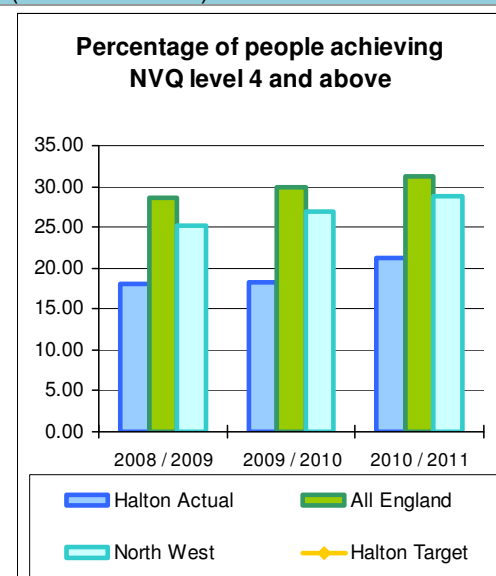
Business births and deaths, source ONS

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Reduce the proportion of people with no qualifications (Revised Former Local Measure)																								
<p>Percentage of people with no qualifications</p> <table border="1"> <caption>Data for Percentage of people with no qualifications</caption> <thead> <tr> <th>Year</th> <th>Halton Actual</th> <th>All England</th> <th>North West</th> <th>Halton Target</th> </tr> </thead> <tbody> <tr> <td>2008 / 2009</td> <td>19.5%</td> <td>13.5%</td> <td>15.9%</td> <td>12%</td> </tr> <tr> <td>2009 / 2010</td> <td>16.8%</td> <td>12.3%</td> <td>13.9%</td> <td>12%</td> </tr> </tbody> </table>		Year	Halton Actual	All England	North West	Halton Target	2008 / 2009	19.5%	13.5%	15.9%	12%	2009 / 2010	16.8%	12.3%	13.9%	12%	Lead Partner:	Halton Borough Council						
		Year	Halton Actual	All England	North West	Halton Target																		
		2008 / 2009	19.5%	13.5%	15.9%	12%																		
		2009 / 2010	16.8%	12.3%	13.9%	12%																		
Responsible Officer:	Siobhan Saunders																							
Good is:	A smaller proportion and a narrowed gap between Halton and the England average.																							
Indicator Purpose / Brief Description:																								
To show that Halton is fostering a culture where learning is valued this indicator would assist by showing the number of residents without any qualifications decreasing.																								
Source: ONS annual population survey (latest survey 2010)																								
% is a proportion of resident population of area aged 16-64																								
Targets based on current information and subject to known funding level. Targets will require review should funding or priorities be changed.																								
	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16																
Halton Target				12%	12%	11.5%	11.5%	11%																
Halton Actual	19.5%	16.8%	12.8%																					
Benchmarking:																								
All England	13.5%	12.3%	11.3%																					
Northwest	15.9%	13.9%	12.1%																					
Relevant Statistical Neighbour																								
Supporting Commentary & Target Rationale (2011 / 2012 Onwards):																								
Links to SCS objective 3 – To develop a culture where learning is valued and skill levels throughout the adult population and across the local workforce can be raised.																								
There is currently funding in place to support those unemployed to attend training and increase their skills, of which those long term unemployed are most likely to have no qualification. Therefore target to reduce to level below that of England average given the significant improvement already seen over the past three years.																								

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Increase the percentage of people achieving NVQ Level 4 and above
(Revised NI 165)



Lead Partner:	Halton Borough Council
Responsible Officer:	Siobhan Saunders
Good is:	A larger proportion and a narrowed gap between Halton and the North West average.
Indicator Purpose / Brief Description:	
Showing the number of people achieving NVQ Level 4 and above qualifications show that residents within the borough are reaching a high level of educational attainment. NVQ4 equivalent and above: e.g. HND, Degree and Higher Degree level qualifications or equivalent	
Source: ONS annual population survey	
% is a proportion of resident population of area aged 16-64	
Targets based on current information and subject to known funding level. Targets will require review should funding or priorities be changed.	

	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16
Halton Target				22.0%	23.5%	24.0%	25.0%	26.0%
Halton Actual	18.1%	18.3%	21.3%					
Benchmarking:								
All England	28.6%	29.9%	31.3%					
Northwest	25.2%	27.0%	28.7%					
Relevant Statistical Neighbour								
Supporting Commentary & Target Rationale (2011 / 2012 Onwards):								
Links to SCS objective 3 – To develop a culture where learning is valued and skill levels throughout the adult population and across the local workforce can be raised.								
There is a current emphasis on high level apprenticeships driven from central government. Research underway to determine what our local employers require in order to influence local delivery of appropriate level 4 qualifications. Growth not expected to be significant for first few years due to time taken to achieve level 4.								
Target has been set to narrow the gap between Halton and the North West average over the five year period based on current funding levels and initiatives in place.								

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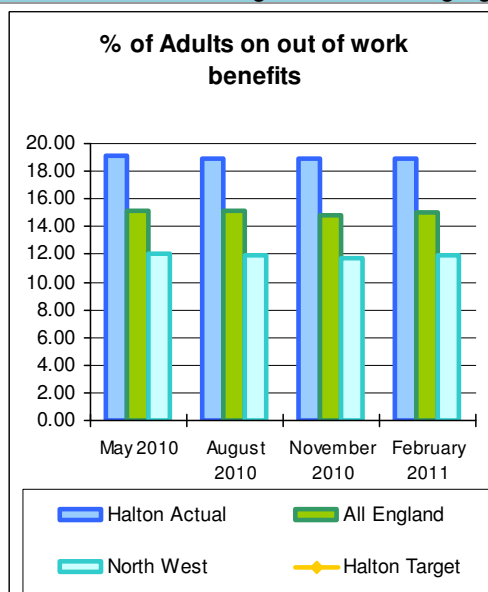
Increase the percentage of adults using a library																		
<p>% of Adults (16+) saying that they have accessed the library in the last 12 months</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Halton Actual</th> <th>Halton Target</th> </tr> </thead> <tbody> <tr> <td>2009/10</td> <td>46.6%</td> <td>45.0%</td> </tr> <tr> <td>2010/11</td> <td>47.3%</td> <td>47.4%</td> </tr> </tbody> </table>		Year	Halton Actual	Halton Target	2009/10	46.6%	45.0%	2010/11	47.3%	47.4%	Lead Partner:	Halton Borough Council						
		Year	Halton Actual	Halton Target														
		2009/10	46.6%	45.0%														
		2010/11	47.3%	47.4%														
Responsible Officer:	Paula Reilly-Cooper																	
Good is:	A larger number																	
Indicator Purpose / Brief Description:																		
<p>An increase in the number of library users would help to show that more people are accessing the service as part of study/researching information for courses or betterment.</p> <p>Data included in the chart and below relates to the Active People Survey which is no longer collected.</p> <p>CIPFA PLUS Survey, a public library user survey, will be undertaken in Autumn 2012 and then every three years. Data from this will be used to provide data around uptake of library services.</p>																		
	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16										
Halton Target		45.0%	47.4%	-	To improve performance	-	-	-										
Halton Actual		46.6%	47.3%															
Benchmarking:																		
All England																		
Northwest																		
Relevant Statistical Neighbour																		
Supporting Commentary & Target Rationale (2011 / 2012 Onwards):																		
<p>Links to SCS Objective 3 – to develop a culture where learning is valued and skill levels throughout the adult population and across the local workforce can be raised.</p> <p>No targets to be set against this data as the data source is no longer available. Performance will be reported first in 2013 and then again in 2016 and therefore this is a placeholder measure where the target will be to improve performance from 2012 to 2015.</p>																		

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Reduce the percentage of people registered unemployed and seeking employment (JSA claimants)								
<p>Reduce the percentage of people registered unemployed and seeking employment (JSA claimants)</p> <p>Legend: Halton Actual (Blue), All England (Green), North West (Cyan), Halton Target (Yellow)</p>	Lead Partner:		Department of Work & Pensions / Job Centre Plus					
	Responsible Officer:		Janine Peterson (Job Centre Plus)					
	Good is:		A larger proportion and a narrowed gap between Halton and the North West average.					
	Indicator Purpose / Brief Description:		<p>JSA claimant count records the number of people claiming Jobseekers Allowance (JSA) and National Insurance credits at Jobcentre Plus local offices. People claiming JSA must declare that they are out of work, capable of, available for and actively seeking work during the week in which the claim is made.</p> <p>The percentage figures express the number of claimants resident in an area as a percentage of the population aged 16-64 resident in that area. Data is available one month in arrears.</p> <p>Targets based on current information and subject to known funding level. Targets will require review should funding or priorities be changed.</p>					
	March 2008	March 2009	March 2010	March 2011	March 2012	March 2013	March 2014	March 2015
Halton Target					5.5%	5.2%	4.8%	4.4%
Halton Actual	3.1%	5.7%	5.9%	5.5%				
Benchmarking:								
All England	2.1%	3.8%	4.0%	3.7%				
Northwest	2.5%	4.3%	4.4%	4.2%				
Relevant Statistical Neighbour								
Supporting Commentary & Target Rationale (2011 / 2012 Onwards):								
<p>Links to SCS objective 4 - To promote and increase the employability of local people and remove barriers to employment to get more people into work</p> <p>The % of people seeking work will change with the introduction of universal credit scheduled for introduction in 2013.</p> <p>Targets suggested are based on the need to narrow the gap with the North West average.</p>								

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Reduce the Percentage of the working age population claiming out of work benefits.



Lead Partner: Department of Work & Pensions / Job Centre Plus

Responsible Officer: Janine Peterson (Job Centre Plus)

Good is: A larger proportion and a narrowed gap between Halton and the North West average.

Indicator Purpose / Brief Description:

Out of work benefits includes Job seekers allowance, ESA (Incapacity Benefits), Lone parents and other income related benefits.

Data is taken from the Department for work and Pensions claimant figures via the office of National statistics NOMIS reporting system.

Data is available quarterly and is released six months in arrears.

Targets based on current information and subject to known funding level. Targets will require review should funding or priorities be changed.

	March 2008	March 2009	March 2010	March 2011	March 2012	March 2013	March 2014	March 2015
Halton Target					18%	17%	16.5%	16%
Halton Actual	19.1%	18.9%	18.9%	18.9%				
Benchmarking:								
All England	15.1%	15.1%	14.8%	15.0%				
Northwest	12.0%	11.9%	11.7%	11.9%				
Relevant Statistical Neighbour								

Supporting Commentary & Target Rationale (2011 / 2012 Onwards):

Links to SCS objective 4 - To promote and increase the employability of local people and remove barriers to employment to get more people into work

The % of people seeking work will change with the introduction of universal credit scheduled for introduction in 2013.

Targets suggested are based on the need to narrow the gap with the North West average.

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Increase the gross weekly earnings by residents									
<p>Gross weekly earnings of residents (£)</p> <p>£550.00 £500.00 £450.00 £400.00 £350.00 £300.00 £250.00 £200.00 £150.00 £100.00 £50.00 £0.00</p> <p>March 08 March 09 March 10</p> <p>Halton Actual All England North West Halton Target</p>			Lead Partner:	Employment / Lifelong Learning & Skills SSP					
			Responsible Officer:	All/ Wesley Rourke Lead Officer					
			Good is:	An increase in gross earnings.					
			Indicator Purpose / Brief Description:						
<p>The gross median weekly earnings of residents showing an increase would show that people are able to maximise their potential and rise out of poverty.</p> <p>Data obtained from NOMIS.</p> <p>No lead partner or responsible officer identified to set targets.</p> <p>Suggested target should be to close the gap to the North West average.</p>									
	March 2008	March 2009	March 2010	March 2011	March 2012	March 2013	March 2014	March 2015	
Halton Target				To close the gap to the North West average					
Halton Actual	£419.90	£438.10	£443.60						
Benchmarking:									
All England	£480.00	£490.50	£501.80						
Northwest	£451.30	£460.00	£471.20						
Relevant Statistical Neighbour									
Supporting Commentary & Target Rationale (2011 / 2012 Onwards):									
<p>Links to SCS objective 5 - To maximise an individual's potential to increase and manage their income, including access to appropriate, supportive advice services.</p> <p>This measure also links to the Child Poverty Strategy.</p>									

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Increase the number of residents accessing welfare rights/ debt advice at a casework level (Local Measure) Placeholder 2012/13																								
<p>Increase the number of residents accessing welfare rights/ debt advice at a casework level (Local Measure)</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Halton Actual (Debt)</th> <th>Halton Actual (Welfare Rights)</th> </tr> </thead> <tbody> <tr> <td>2008 / 2009</td> <td>59</td> <td>N/A</td> </tr> <tr> <td>2009 / 2010</td> <td>83</td> <td>566</td> </tr> <tr> <td>2010 / 2011</td> <td>108</td> <td>1376</td> </tr> <tr> <td>2011 / 2012</td> <td>39</td> <td>605</td> </tr> </tbody> </table>		Year	Halton Actual (Debt)	Halton Actual (Welfare Rights)	2008 / 2009	59	N/A	2009 / 2010	83	566	2010 / 2011	108	1376	2011 / 2012	39	605	Lead Partner:	HBC/ Halton CAB						
		Year	Halton Actual (Debt)	Halton Actual (Welfare Rights)																				
		2008 / 2009	59	N/A																				
		2009 / 2010	83	566																				
2010 / 2011	108	1376																						
2011 / 2012	39	605																						
Responsible Officer:	David Gray/ Hitesh Patel																							
Good is:	An increased figure.																							
Indicator Purpose / Brief Description:																								
The number of people accessing a welfare benefits or debt advice agency and receiving a specialist casework service.																								
<p>This is a numeric indicator, taken as a simple total which will reflect the level of uptake of specialist services to assist an individual to better their economic circumstances. To assist an individual to manage their income, both debt and benefits advice will be necessary and neither service in isolation is sufficient to address the needs of most individuals who need to access support. Much specialist welfare rights casework involves "in work" benefits such as Disability Living Allowance and Tax Credits and income maximisation.</p> <p>(Completed by HBC David Gray)</p>																								
	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16																
Halton Target				Baseline to be established	To maintain performance at the 2011/12 baseline																			
Halton Actual (Debt)	59	83	108	39																				
Halton Actual (Welfare Rights)	N/A	566	1376	605																				
Benchmarking:																								
All England																								
Northwest																								
Relevant Statistical Neighbour																								
Supporting Commentary & Target Rationale (2011 / 2012 Onwards):																								
<p>This indicator measures the uptake of relevant advice services at a specialist level. It is necessary to draw a distinction between the provisions of advice via a leaflet, self-completed pro forma, or lower level tier assistance. This has a value but a distinction must be made between this and specialist work. This may involve as examples, financial negotiation for a client, court representation, a Debt Relief Order or appeal tribunal representation. It is not possible to gain a full picture of the advice sector with a single statistic and to be comprehensive would entail numerous performance indicators measures being measured and undue complexity. Commentary will be provided on key developments/ initiatives undertaken on a six monthly basis to provide further detail in monitoring reports.</p> <p>It is therefore necessary to focus on a clear, easily measurable statistic, which avoids undue complications in definition. This statistic also largely avoids "double counting" which can easily happen with lower tier advice. Anecdotally, all specialist advice services have been working at capacity and the definition will illustrate reductions and increases in advice provision.</p> <p>It is recognised that not all cases counted are equal in terms of content, but this does not matter because the indicator is measuring service access, and not being used as a method of inter-agency comparison. The statistics given have a value for comparative work within Halton, but external benchmarking has previously been found to be both complex and potentially very misleading.</p> <p>This links to objective to maximise an individual's potential to increase and manage their income, including access to appropriate, supportive advice services in the Sustainable Community Strategy. Also, the statistic provided will link into both the advice required to fulfil obligations under the Child Poverty Strategy.</p> <p>Data provided above is from David Gray (HBC) to establish a baseline. Information to be supplied by Hitesh Patel (Halton CAB).</p>																								

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